

*Commitment to Excellence,
Agility in a changing world*



HKU International Case Society



Rundown

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01. Introduction

About Us

Established in 2012, HICS is the university's official case society offering training for international case competitions. It provides business analysis, presentation skills, and case cracking training through selective admission targeting HKU Business School students with strong interest in case competitions.

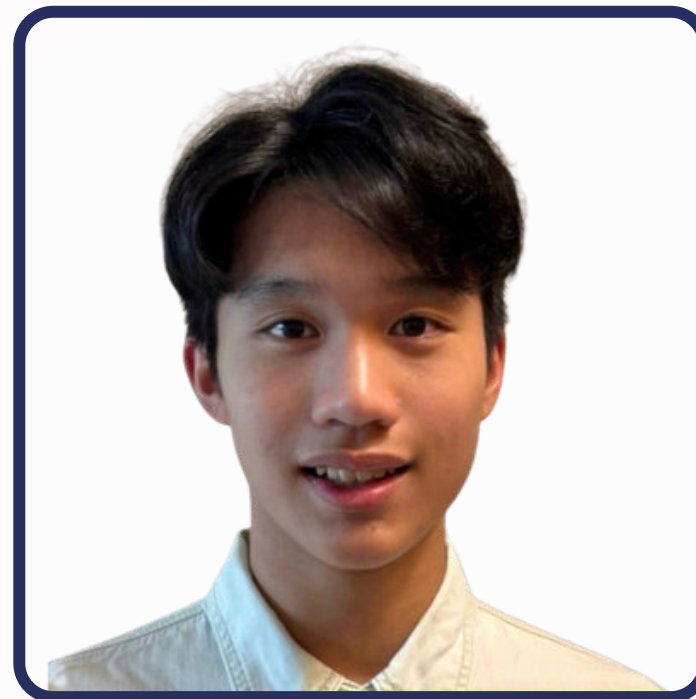
Executive Committee

President



Jordan Roh
BBA(ADA)

**External
Vice-President**



Matt Tam
BBA(IBGM)

**Internal
Vice-President**



Rian Hariani
BEcon&Fin

Executive Committee

Director of
Financial Affairs



Kian Ng
BBA(Law)&LLB

Director of
Operations



Duncan Wong
BBA(IBGM)

Director of
Marketing



Sophia Jacob
BSc(MAT)

Executive
Secretary



Matthew Handojo
BBA(BA)

Background

HISTORY

Established in February 2012 and stands as HKU's sole international case society

01

MEMBERS

Strong alumni network who are working at leading firms in consulting & finance

02

ENRICHMENT

Exclusive to HKUBS undergraduates with a selective recruitment process

03

FAST TRACK OPPORTUNITIES

Excel to join Joint University Case Competition and International Case Competitions

04



02. Experience

Learning Scheme

Training Workshops

Members will form teams of 4 and will be given real past case samples to work on during the training workshops, providing a hands-on learning opportunity for all members.

Mentorship Program

Each member will be assigned to an experienced mentor that best fits their interest and role in the team. The mentor will play an integral role in providing guidance throughout their HICS career.

Collaborative Learning

Joint workshops will be organized with other HKU Business School organizations. These efforts aim to foster a collaborative learning experience with students beyond HICS.

Competitions

To test the competitive spirit of the teams, internal case competitions will be held each semester. Excelling teams may be invited to compete in local and international case competitions to represent HKU.



Key Competitions

Internal Case Practice

The 12 teams (48 members) formed within HICS will compete against each other in an internal case competition each semester.

Joint University Case Competition

The 4 top-performing teams from the Internal Case Practices will be invited to represent HKU in the Joint University Case Competition against other Universities in Hong Kong.

International Case Competitions

Members that have shown stellar performance throughout the year may be selected to compete abroad in International Case Competitions.



KEY DATES





03. Past Achievements

Recent Notable Placements

Case Competition Name	Country	Placement
Sydney International Business Competition 2026	Australia	2 nd Runner Up
Australian Undergraduate Business Case Competition 2025	Australia	Champion
Sydney International Business Competition 2025	Australia	2 nd Runner Up
McDonough Business Strategy Challenge 2025	USA	Champion
UW Global Business Case Competition 2025	USA	Champion
NHH International Case Competition 2024	Norway	Champion

Recent Notable Placements

Case Competition Name	Country	Placement
Thammasat Undergraduate Business Challenge 2024	Thailand	1 st Runner Up
HKU Airstar Bank Joint University Case Competition 2024	Hong Kong	Champion
Copenhagen Business School Case Competition 2023	Denmark	Champion
Scotiabank International Case Competition 2023	Canada	Champion
Scotiabank International Case Competition 2022	Canada	Champion
HKU Joint Case Competition	Hong Kong	Champion



04. Application

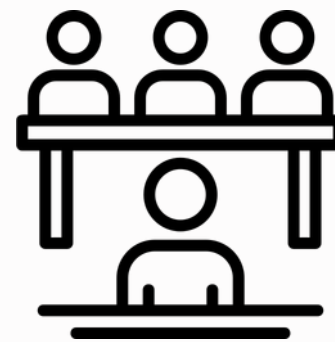
APPLICATION PROCESS

Application Form



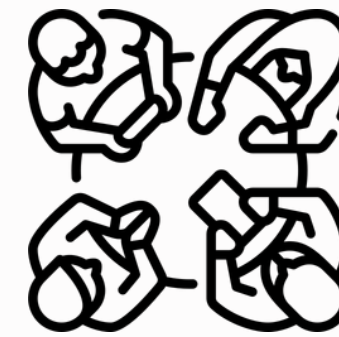
Personal Particulars
CV Submission
Short Case Simulation

Individual Interview



10mins preparation on mini case
3mins individual presentation
+7mins QnA session

Group Interview



10mins group (of 4) preparation
5mins presentation
+10mins QnA session



APPLICATION TIMELINE





05. Fireside Chat

Panel Members

Kabya Rai

BEcon&Fin



2025-2026 HICS President
SICC Representative
NHH Representative

Adriel Heng

BBA(Law)&LLB



2025-2026 HICS External Vice-President
AUBCC Champion
SICC Representative
HSBC/HKU Challenge Representative
HEC Montreal ICC Representative

Kitty Zhang

BSc(MAT)



2025-2026 HICS Internal Vice-President
SICC Representative
AUBCC Representative

Join the Journey



Applications are now open!

Application closes on 23:59 September 6, 2026

Contact us at: hics.hku@gmail.com

Instagram: [@hics_hku](https://www.instagram.com/hics_hku)

Feel free to reach out anytime after the talk for further questions